

**2011**  
**READING & RHYTHM ON THE RIVERFRONT**  
**PROGRAM OVERVIEW**



**Event:** Reading & Rhythm on the Riverfront (R3) is an extraordinary summertime program designed to promote literacy throughout Southeastern Michigan, as well as provide children and their families the opportunity to experience the beautiful and re-energized Detroit Riverfront.

The program is presented by The General Motors Foundation and hosted by The Detroit Riverfront Conservancy.

**When:** The program debuted during the 5<sup>th</sup> Annual Detroit River Days Festival and will continue on Fridays and Saturdays through August 13<sup>th</sup>.

**Where:** Rivard Plaza located along the beautiful Detroit Riverfront will serve as the backdrop for this interactive and family-oriented programming.

**Highlights:** Program highlights include summer afternoons of reading by a celebrity reader, live and interactive family entertainment, free books from the Detroit Public Library's Library on Wheels, free carousel rides, and healthy treats for the children.

**Who is Invited:** Metro Detroit area non-profit organizations and groups serving children ages 3 to 10 are invited to register.

**2011 Remaining  
Schedule of Events:**

Friday, August 5<sup>th</sup> at 11:30 a.m., 1:00 & 2:30 p.m.  
Saturday, August 6<sup>th</sup> at 1:00, 2:30 & 4:00 p.m.

Friday, August 12<sup>th</sup> at 11:30 a.m., 1:00 & 2:30 p.m.  
Saturday, August 13<sup>th</sup> at 1:00, 2:30 & 4:00 p.m.

Friday, August 19<sup>th</sup> at 11:30 a.m. & 1:00 p.m.

**To Register:** To register your organization or group, contact Bianca Williams at 313.566.8234 or [bianca.williams@detroitriverfront.org](mailto:bianca.williams@detroitriverfront.org)